

Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)

DEPARTMENT OF CHEMISTRY

Marketing Survey

Report (2021-22)

The Department of Chemistry conducts the short term certificate course "Preparation of household chemicals" since 2017. The duration of this course is 3 months. In this year 50 students were admitted for this course. The total marks for this course was 100. In this course there were three papers i) Basic concept of household chemicals ii) Mechanism, Precaution and cleaning action of household chemicals iii) Practical paper. After completing this course students can make this household chemicals and start their own business for starting the business they must know about the market.

The purpose of this survey is to build up the marketing and communication skill to get self-employed. To study the market demands students visit the shops in their places and makes the marketing survey. One of the students of our department Mr. Samarth Uttam Patil has started his business of household chemicals from the year 2020. He earn near about 30,000/- per month.

Outcomes

- To prepared disinfectant for the household purpose.
- To develop the entrepreneurship among the students through marketing survey.

No of Beneficiary - 50



Household Chemical White Phenyl Prepared by B.Sc. III Student on 29 April 2022



Students of BSc III Doing Marke Survey

Dr. Patangrao Kadam Mahavidyalaya Ramanandnagar (Burlii)
Department of Chemistry
Market Survey 2022

No. of the stall	Name of the shop	Brand/Brand name	Capacity (liters)	Price (per liter)	Remarks
1	Shri. Kadam
2
3
4
5

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1
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[Signature]
Head of Dept.
 Department of Chemistry
 Dr. Patangrao Kadam Mahavidyalaya,
 Ramanandnagar (Burlii)

[Signature]
Principal,
 Dr. Patangrao Kadam Mahavidyalaya
 Ramanandnagar (Burlii)
 Tal. Palus, Dist. Sangli.